

What is Network Marketing?

What is Network Marketing? It is a legal and ethical business method allowing people to purchase their own products **directly online** from a distributing company. In fact, the majority of people who register to buy products are not interested in the opportunity to develop a group to create an income, they simply enjoy the benefits of buying great products online and saving money. **Online shopping** is beneficial to many business including Network Marketing companies.

Many people believe Network Marketing is an illegal pyramid system. NOT TRUE! When closely examined many organisations take on the shape of a pyramid with multiple layers. Government is a typical example with many departments connected to the one above, narrowing to the Prime Minister at the top. Schools and churches have the same format, as do big businesses. Network Marketing groups expand from the **top down** as those involved **tell** others about the benefits of excellent products.

Problems in the past usually related to new people being encouraged to buy too much product which they had to sell once they realised it was too much for their personal use. This created the perception that Network Marketers had to sell products. NOT TRUE! Simply replace the word sell with **tell** in your understanding of Network Marketing.

Network Marketing companies rely on 'word of mouth marketing', as those who become involved can take their time to **tell** others the benefits of their company's products and Compensation Plan. The money Network Marketing companies save by not having to advertise, use middle-men (wholesale agents) or retail stores to handle their products is used to create excellent marketing tools and pay commissions to those who create a group.

Streamlined business systems using electronic devices (computers, etc) have helped Network Marketing to develop into an enormous 'home based business' industry. It is possible to **tell** others about the great products and business opportunity quickly and easily, helped by the excellent marketing tools now available. As more people are forced into accepting part time hours or a second job, they find Network Marketing is a simple way to create another income stream. Retirees and workers who have been made redundant also enjoy the challenge of creating another worthwhile stream of income to maintain, or improve, their lifestyle.

Think about this! If you decide for create a group, with Sisel International's Compensation Plan you can quickly earn enough in commissions to purchase your own products FREE. The bigger your commissions, the more you can do with the funds ie. pay school fees, make mortgage & car repayments, take a holiday, improve your wardrobe. Over to you. Check Sisel's website; **click twice** on all products for information. **www.sisel.net**

Sisel International is an outstanding Network Marketing Company.

*An experienced & competent management/long term record *Quality products *Own manufacturing plant *Brilliant Compensation Plan * Are dedicated to helping Distributors * Focus on needs and trends in the Anti-Ageing & Wellness Industry. * Continual research * Acknowledged Safe Products * Efficient Communication Systems for Worldwide Groups